

**UNIVERSITY COLLEGE TATI (UC TATI)****FINAL EXAMINATION QUESTION BOOKLET**

COURSE CODE	: DTG 1223
COURSE	: BUSINESS ENVIRONMENT
SEMESTER/SESSION	: SEMESTER 2, 2023/2024
DURATION	: 3 HOURS

Instructions:

1. This booklet contains 5 questions. Answer ALL questions.
2. All answers should be written in the answer booklet.
3. Write legibly and draw sketches wherever required.
4. If in doubt, raise your hand and ask the invigilator.

DO NOT OPEN THIS BOOKLET UNTIL YOU ARE TOLD TO DO SO

THIS BOOKLET CONTAINS 3 PRINTED PAGES INCLUDING THE COVER PAGE

QUESTION 1

- a) Describe the organizational structures of small, medium, and large organizations based on size with examples. (6 marks)
- b) List the information requirements of organizations in the manufacturing, service, and trading sectors. (6 marks)
- c) Describe the significance of organizational categories based on ownership types: private, public, and third-sector organizations. (5 marks)

QUESTION 2

- a) Define what is a vision statement. (6 marks)
- b) List **FIVE (5)** key elements of a good vision statement (5 marks)
- c) List **ONE (1)** Example of a product vision statement (1 mark)
- d) Write **FIVE (5)** importance of the mission statement. (5 marks)

QUESTION 3

- a) Discuss **THREE (3)** characteristics that define Stakeholders (6 marks)
- b) Present **TWO (2)** points about internal stakeholders (4 marks)
- c) Present **THREE (3)** points about external stakeholders (6 marks)

QUESTION 4

- a) Give **FIVE (5)** lists of stakeholders that the company is responsible for. (5 marks)
- b) Give **TWELVE (12)** factors that it is unlawful to discriminate against employees and job seekers. (12 marks)

QUESTION 5

- a) Illustrate **THREE (3)** fundamental questions of economics in the shape of a mind-map (3 marks)
- b) Explain **FOUR (4)** effective resources in the factor of production. (14 marks)
- c) Explain in detail **FOUR (4)** types of economic systems. (16 marks)

-----End of question-----

